

**North American Masterclass Attendees
Tuesday 25 September 2007**

Job Title	Company	Country
Founding Partner	2 Degrees Ventures	USA
Manager	Accenture Marketing	USA
Manager	Accenture Marketing	USA
Senior Manager	Accenture Marketing	USA
Event Director	Advertising Age	USA
Event Organizer	Advertising Age	USA
Media Editor	Advertising Age	USA
Publisher	Advertising Age	USA
Director of Media	AT&T	USA
Marketing Manager	AT&T	USA
Senior Interactive Filmmaker	British Telecom	UK
Senior Reporter	BtoB & BtoB's Media Business	USA
Commercial Director	C Squared	UK
Event Director	C Squared	UK
Operations Director	C Squared	UK
CEO	C Squared Holding	UK
Business Development Manager	Cablevision	USA
Operations Director	Cablevision	USA
SVP Advanced Platform Sales	Cablevision	USA
VP, Director/Creative Solutions	Clear Channel Katz Advantage	USA
Director, Strategic Client Solutions	CNN International	USA
VP, Advertising Sales, North America	CNN International	USA
Corporate Communications Director	DDS	USA
Executive Vice President - Media	Digitas	USA
Executive Creative Director	Digitas	USA
President	Digitas - Chicago	USA
Reporter	Ediforum Group	Italy
Manager, Marketing and Digital Media	First Marketing	USA
Media Director	Grafica, Inc.	USA
Assistant Media Planner	Hauser Group	USA
Associate Media Director	Ignited	USA
President	InterAd	USA
President	Interpublic Futures Marketing Group	USA
Associate Editor	Marketing Magazine Canada	USA
Director of Digital Innovation	MDC Partners	USA
CEO	MediaCom	USA
Strategy Planner	MediaVest	Canada
Strategy Planner	MediaVest	Canada
Investment Supervisor	MediaVest	Canada
Not Available	Microsoft	USA
Not Available	Microsoft	USA
Not Available	Microsoft	USA
Media Director	MindShare International	USA
VP Catalyst Strategist	MPG	USA
SVP Global Network Development	MPG	USA
EVP Corporate Communications	MPG US	USA
Senior Strategist	Naked Communications	UK
VP, Group Director	Optimedia	USA
Vice President New York	PHD North America	USA
VP, Director of Communications	PHD USA	USA
Vice President/Creative Director	Progressive Impressions International	USA
Managing Partner	Soho Square	USA

Investment Buyer	Starcom	Canada
Manager, Print Investments	Starcom	Canada
Strategy Director	Starcom	Canada
Strategy Planner	Starcom	Canada
Strategy Supervisor	Starcom	Canada
Strategy Planner	Starcom	Canada
Strategy Supervisor	Starcom Mediavest Canada	Canada
Strategy Supervisor	Starcom Mediavest Canada	Canada
Account Director	TEQUILA\	USA
Managing Director	TEQUILA\	USA
Director of Marketing	The Economist	USA
Director, Global New Media	The Walt Disney Company	USA
VP Global New Media	The Walt Disney Company	USA
Executive Director	Time Warner Global Media Group	USA
Manager, VOD Ad Sales	TV Guide Television Group	USA
VP/Eastern Region Sales	TV Guide Television Group	USA
National Account Manager	WorkPlace Media	USA
Chief Marketing Officer	Yahoo!	USA
Director of Marketing	Yahoo!	USA
Marketing Communications Manager	Yahoo!	UK
Trade Marketing Manager	Yahoo!	UK
Communications Planning Supervisor	Zenith Media	USA
Freelance Writer		USA