

**North American Masterclass Attendees
Tuesday 25 September 2007**

| Job Title | Company | Country |
|--------------------------------------|---------------------------------------|----------------|
| Founding Partner | 2 Degrees Ventures | USA |
| Manager | Accenture Marketing | USA |
| Manager | Accenture Marketing | USA |
| Senior Manager | Accenture Marketing | USA |
| Event Director | Advertising Age | USA |
| Event Organizer | Advertising Age | USA |
| Media Editor | Advertising Age | USA |
| Publisher | Advertising Age | USA |
| Director of Media | AT&T | USA |
| Marketing Manager | AT&T | USA |
| Senior Interactive Filmmaker | British Telecom | UK |
| Senior Reporter | BtoB & BtoB's Media Business | USA |
| Commercial Director | C Squared | UK |
| Event Director | C Squared | UK |
| Operations Director | C Squared | UK |
| CEO | C Squared Holding | UK |
| Business Development Manager | Cablevision | USA |
| Operations Director | Cablevision | USA |
| SVP Advanced Platform Sales | Cablevision | USA |
| VP, Director/Creative Solutions | Clear Channel Katz Advantage | USA |
| Director, Strategic Client Solutions | CNN International | USA |
| VP, Advertising Sales, North America | CNN International | USA |
| Corporate Communications Director | DDS | USA |
| Executive Vice President - Media | Digitas | USA |
| Executive Creative Director | Digitas | USA |
| President | Digitas - Chicago | USA |
| Reporter | Ediforum Group | Italy |
| Manager, Marketing and Digital Media | First Marketing | USA |
| Media Director | Grafica, Inc. | USA |
| Assistant Media Planner | Hauser Group | USA |
| Associate Media Director | Ignited | USA |
| President | InterAd | USA |
| President | Interpublic Futures Marketing Group | USA |
| Associate Editor | Marketing Magazine Canada | USA |
| Director of Digital Innovation | MDC Partners | USA |
| CEO | MediaCom | USA |
| Strategy Planner | MediaVest | Canada |
| Strategy Planner | MediaVest | Canada |
| Investment Supervisor | MediaVest | Canada |
| Not Available | Microsoft | USA |
| Not Available | Microsoft | USA |
| Not Available | Microsoft | USA |
| Media Director | MindShare International | USA |
| VP Catalyst Strategist | MPG | USA |
| SVP Global Network Development | MPG | USA |
| EVP Corporate Communications | MPG US | USA |
| Senior Strategist | Naked Communications | UK |
| VP, Group Director | Optimedia | USA |
| Vice President New York | PHD North America | USA |
| VP, Director of Communications | PHD USA | USA |
| Vice President/Creative Director | Progressive Impressions International | USA |
| Managing Partner | Soho Square | USA |

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| Investment Buyer | Starcom | Canada |
| Manager, Print Investments | Starcom | Canada |
| Strategy Director | Starcom | Canada |
| Strategy Planner | Starcom | Canada |
| Strategy Supervisor | Starcom | Canada |
| Strategy Planner | Starcom | Canada |
| Strategy Supervisor | Starcom Mediavest Canada | Canada |
| Strategy Supervisor | Starcom Mediavest Canada | Canada |
| Account Director | TEQUILA\ | USA |
| Managing Director | TEQUILA\ | USA |
| Director of Marketing | The Economist | USA |
| Director, Global New Media | The Walt Disney Company | USA |
| VP Global New Media | The Walt Disney Company | USA |
| Executive Director | Time Warner Global Media Group | USA |
| Manager, VOD Ad Sales | TV Guide Television Group | USA |
| VP/Eastern Region Sales | TV Guide Television Group | USA |
| National Account Manager | WorkPlace Media | USA |
| Chief Marketing Officer | Yahoo! | USA |
| Director of Marketing | Yahoo! | USA |
| Marketing Communications Manager | Yahoo! | UK |
| Trade Marketing Manager | Yahoo! | UK |
| Communications Planning Supervisor | Zenith Media | USA |
| Freelance Writer | | USA |