

## Delegate list for Cream Masterclass CIS, Moscow, 11 April 2006

Initiative Russia	Planning Director
Initiative Russia	Media Group Head
Optimum Media OMD	Group Head
Optimum Media OMD	Group Media Services, New Bus Dir,
APR Media Services	COO/CFO
APR Media Services	Client Service Director
Media Wise Agency	CEO
Media Wise Agency	Head of Progressive Media Buying Dptmt
Media Wise Agency	Media Group Head
OMD Media Direction	Media Group Head
OMD Media Direction	Group Media Director
OMD Media Direction	Bus Dev Director
OMD Media Direction	Media Group Head
OMD Media Direction	Account Supervisor
Kimberly-Clark	Media Director
Kimberly-Clark	Media Planner
MediaVest Moscow LLC	Media Planner
OOO Starcom	Senior Media Planner
OOO Starcom	Media Planner
OOO Starcom	Senior Media Planner
Starcom Belarus	Senior Media Planner
MediaVest Kiev	Media Planning Group Head
MindShare Russia	Media Group Head
MindShare Russia	Media Group Head
MindShare Russia	Media Group Head
MindShare Russia	Media Group Head
MindShare Russia	Planning Deptm Manager
EMM	Cross Media MD
EMM	Cross Media VP
Ad Industry	Editor
Ad Industry	Reporter
IAA Russia	Senior Associate
IAA Russia	Senior Associate
IAA Russia	Senior Associate
BP	Business Development Director
Kimberly-Clark	Media Director Europe
Initiative	CIS Regional Director
Optimum Media OMD	Group Media Director
Starcom Russia	MD
Vizeum	MD
Ad Industry	Editor-in-Chief
MindShare Russia	General Director
IMHO VI	Chairman
VI Analytical Centre	Deputy MD
NewsOutdoor	Head of Marketing
C Squared	MD
C Squared	Content Manager
C Squared	Ad Sales Manager

MTV Russia	Sales Manager
MTV Russia	Sales Executive
MTV Russia	Sales Executive
MTV Russia	Sales Executive

**Delegate list for Cream Masterclass Central & Eastern Europe, Prague, 30 May 2006**

Ammado.com	General Counsel
Ammado.com	CEO
Bite Group	Bite Group Mktg Comm Manager
Bite Group	Bite Group Mktg Comm Manager
C Squared	MD
C Squared	Mktg Manager
Cream Magazine	Editor
DMS (associated w Init)	Key Account Manager
Graffiti BBDO Bulgaria	Media Executive
Graffiti BBDO Bulgaria	Media Executive
Henkel	International Media Director
Initiative Czech	Group Account Manager
Initiative Czech	Deputy MD
Initiative Latvia	Account Director
Initiative Lithuania / UAB VIA MEDIA	Account Director
Initiative Romania	Planner
Initiative Romania	Strategic Planner
Initiative Romania	Senior Print Manager
Initiative Romania	Strategic Planner
Initiative Romania	Account Manager
Initiative Romania	Senior Planner
Initiative Serbia & Montenegro	Media Director
Initiative Serbia & Montenegro	Client Service Director
MAG Advertising	Copywriter
McDonald's	VP International Media
MEC	Managing Director
MEC Croatia	Media Director Adria
MEC Croatia	Account Director
OMD	Managing Director
OMD Hungary	Account Director
OMD Hungary	Senior Planner
OMD Slovenia	New Business Director
Piero 97 Bulgaria	Head of Online
Piero 97 Bulgaria	Managing Director
SABMiller	Information Group Manager
SABMiller	Mktg Services Manager
SABMiller	Marketing Manager
Starcom	Deputy CEO Starcom Mediavest Group
UAB Exto Marketing	Project Director
Universal McCann Czech Rep	Regional Director CE Europe
Universal McCann Czech Rep	Media Director

## Delegate list for Cream Masterclass USA, New York, 15 June 2006

24/7 Real Media	VP Marketing
24/7 Real Media	Director of Product Mktg
AdAge	MediaWorks Editor
Buder Engel & Friends	Dir of Account Management
C Squared	Publisher
C Squared	Marketing Manager
Carat	EVP, Head of Communications Planning
Carat Media Group Americas	President
CNN/ Turner	Marketing Coordinator
CNN/ Turner	Director of Brand Development
CNN/ Turner	Mktg Manager
CNN/ Turner	Director of Brand Development
Cream Magazine	Editor
Cunning	Partner
DDB NY	Business Planner
DDB NY	Senior Brand Planner
DDB NY	Director Of Business Dev
Dow Jones	Sales Dev Director
Hearst Magazines	President
Initiative	Account Manager
Initiative	Account Manager
Initiative Innovations	President
MEC	MD, Head of Comms Planning
MediaCom	Comms Planning Dir
MediaCom	VP/ Comms Dir
MediaCom	Comms Planning Dir
MediaCom	VP/ Comms Dir
MediaCom	Comms Planning Dir
MediaCom	SVP, Strategic Integrations & Entertainment
MindShare	Account Director
MTV/ Viacom	Manager, Viacom Brand Solutions - Global
MTV/ Viacom	Manager, Viacom Brand Solutions - Global
MTV/ Viacom	VP, Viacom Brand Solutions Global
Naked	Partner
OMD	Dir Mktg Comm
OMD	PR
OMD	New Bus Dev, Mktg D
OMD	Strat Planning Dir
OMD	Assoc Dir of Strategy
OMD	Chief Strategic Officer
Starcom	Global Knowledge Director
Taxi Media	Creative Director
The Ad Store	Senior VP
The Economist	Head of Ad Marketing
TracyLocke	Assistant Account Director
TracyLocke	Senior Account Executive